PROOF OF FORMULA 3.331.3

$$\int_0^\infty (1 - e^{-x})^{\nu - 1} e^{be^{-x} - \mu x} \, dx = B(\mu, \nu) e^{b/2} b^{-(\mu + \nu)/2} \, M_{\frac{\nu - \mu}{2}, \frac{\nu + \mu - 1}{2}}(b)$$

The Whittaker function is defined by the integral representation

$$M_{a,b}(z) = \frac{z^{b+1/2}}{2^{2b}B(a+b+\frac{1}{2},b-a+\frac{1}{2})} \int_{-1}^{1} (1+t)^{b-a-1/2} (1-t)^{b+a-1/2} e^{zt/2} dt$$

The change of variables $t = e^{-x}$ gives

$$\int_0^\infty (1 - e^{-x})^{\nu - 1} e^{be^{-x} - \mu x} \, dx = \int_0^1 (1 - t)^{\nu - 1} e^{bt} t^{\mu - 1} \, dt.$$

The further change of variables s=2t+1 produces

$$\int_0^\infty (1 - e^{-x})^{\nu - 1} e^{be^{-x} - \mu x} \, dx = e^{b/2} 2^{-(\mu + \nu - 1)} \int_{-1}^1 (1 + s)^{\mu - 1} (1 - s)^{\nu - 1} \, e^{bs/2} \, ds.$$

This is the formula, with $a=(\mu+\nu-1)/2$ and $a=(\nu-\mu)/2$ in the definition of the Whittaker function.